

Abstract

Why is that column so small? The things I wish I had known before creating digital models (but was too embarrassed to ask)

Lecture by Dr Elizabeth De Gaetano

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With its long tradition of trade contacts with the eastern Mediterranean, coupled with the productivity of the region of Campania, by the 1st C AD Pozzuoli rapidly became a centre for technical and commercial expertise. Its richness in archaeological remains, coupled with its unique geological setting, has resulted in a wealth of scholarly research, particularly on specific public monuments of the port.

Pozzuoli has also been represented in many ways throughout various periods in time – paintings, etchings, narratives. A digital visualization is another form of representation that can be added to the port's repertoire of descriptions. The talk will look at some of the more interesting aspects of the speaker's PhD thesis, namely Pozzuoli's geography and archaeology. It will also undertake a critical assessment of some of the digital models, and in particular how they were built using the methodology principles set out by the London Charter: what worked, what did not work – and what the speaker wished she had known at the time.